

## **Building a Better Future For** You and Your Community

With the high demand to thrive nationwide, a proven formula for profitability, and a completely unique service with little competition, we've mixed up the recipe for an irresistible investment!



Our established locations are shining examples of steady growth and impressive results with a proven formula for success!



Enjoy a fast track to financial freedom with rapid ROI, reasonable overhead costs, and applicability in most markets.



With a scalable team size and seasonal workload, Tow N Go Concrete ensures a better work-life balance for franchisees.



Our 100% satisfaction guarantee creates rave client reviews, testimonials, and referral business for marketing made easy.



The Tow N Go Concrete model is in demand across Canada, creating a multitude of opportunities for growth.



Tow N Go Concrete is a one-of-a-kind service with little competition in a strong and reliable industry.

## Business Ownership Made Easy! Invest in a More Solid Future.

Concrete is no fleeting fad. It's a solid and lasting business that we're here to help you break into with solid margins, in-demand services, and multiple revenue streams.

At Tow N Go Concrete, we're revolutionizing the concrete industry by providing top-quality small batch ready-mix concrete that's just a tow away. Since opening in 2019, dynamic duo founders Rob and Brad have been driven by efficiency and innovation to fill a gap in the market. Our fine-tuned franchise concept is a rarity across Canada, making us a true industry trailblazer!

Our labour requirements can be easily scaled as your business grows so you can expand your empire without breaking a sweat.

Enjoy a better work-life balance during seasonal downtime and operate from a plot of land or an add-on to existing home services businesses.

Take the first step toward a profitable and fulfilling franchise opportunity and let's turn your dreams into a concrete reality!





# Finding Our Concrete Dream Team

At Tow N Go Concrete we want to partner with people who care about providing the best service possible experience to our customer base and building connections in the community! Potential candidates should possess:

- Strong sales and customer service abilities
- Professional and technically savvy
- A business mind and industry experience



### **Support, Set, and Success!**

When you join the Tow N Go Concrete family, you gain access to a powerhouse of support that propels your franchise toward unparalleled profitability!



We offer comprehensive operational support from training in top-notch customer service.



Our team takes the reins in developing captivating advertising materials and strategic consumer marketing plans.



Tow N Go Concrete leverages the power of our franchise network to negotiate quantity discounts for big savings.



Our leadership will continue to explore methods that enhance profitability, finding innovative ways to elevate your business.



#### **A Solid Investment**

Minimum Initial Investment: \$500,000

Franchise Fee: \$40,000

Royalty Fee: **6.5%** of Gross Sales

Local Advertising: 2% of

**Gross Sales** 

Corporate Advertising: 1% of Gross Sales



## **Time to Lay the Groundwork**